

## **New Year WeChat Poster Sharing Promotion**

1. The “Bank” means Bank of Communications (Hong Kong) Limited.
2. “Promotion Period” is from 9 January 2023 to 28 February 2023, both dates inclusive.
3. This Promotion is only applicable to personal customer(s) of Retail Banking of the Bank.
4. All rewards and privileges cannot be transferred, returned, redeemed for cash or exchanged for other products or rewards.
5. Redemption of all rewards will be arranged by the Bank.
6. All employees of the Bank are not eligible to any rewards or privileges of the Promotion.
7. For all records of services and transaction in this Promotion, the Bank’s record shall prevail. The Bank shall not be liable if any information submitted by the Customers has been delayed, lost, invalid or unidentifiable due to any technical problems of the computers or network.

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8. “Eligible Customer(s)” refers to personal customer(s) of Retail Banking of the Bank who are bound to the “BOCOM HK” WeChat Official Account (WeChat ID: BOCOM\_HK).
9. During the promotion period, Eligible Customer can generate an exclusive poster through “BOCOM HK” WeChat official account and share the poster with their friends. If 3 invitees follow the “BOCOM HK” WeChat official account via the QR code of the exclusive poster, this Eligible Customer will be entitled to HK\$50 cash reward (“Reward”). The first 588 Eligible Customers will be rewarded on a first-come, first-served basis, while stocks last.
10. “Binding” means the action of linking a Designated WeChat Account with the Internet Banking Service provided by the Bank to the Customer which is performed by the Customer through the Official Account or by such other means acceptable to the Bank, and “Bind” and “Bound” shall be construed accordingly.
11. “Follow” means subscribe to the Official Account in respect of the WeChat service, and “Followed” shall be construed accordingly.
12. Prize Winner (by HKID number) can only receive one Reward during Promotion Period.
13. Reward will be credited into the Prize Winners’ Saving Deposit Account/Current Deposit Account on or before 30 April 2023. The account being credited to with the Rewards will be decided by the Bank. The Prize Winner must fulfill all the three requirements below when the Bank credits the Rewards to his/her account. Otherwise, the eligibility of the Prize Winner will be forfeited.
  - 13.1. The Prize Winner must still maintain his/her Saving Deposit Account/Current Deposit Account;
  - 13.2. The Prize Winner must still be bound to the “BOCOM HK” WeChat Official Account; and
  - 13.3. Three invitees who followed the official account via the Prize Winner's exclusive poster must still follow the “BOCOM HK” WeChat Official Account.
14. Any fraud or abuse, false, unauthorized, cancelled, refunded or unbilled transactions are not applicable to this Promotion. The Bank will verify the eligibility of Prize Winners based

on transaction records of the Bank. If the Bank finds any transaction that are not qualified after the Rewards have been credited to Prize Winners' account(s), the Bank will debit the amount equivalent to the Reward from the Prize Winner's Savings Deposit/Current Deposit account without prior notice.

15. The Bank reserves the right to offer any alternative rewards or gifts without prior notice to Customers. Customers understand and accept that the relevant alternative rewards or gifts may be of different value or nature compared to the original rewards or gifts.
16. Subscribing, browsing and usage of "BOCOM HK" WeChat Official Account and "BOCOM HK WeChat Official Account Service" is subject to respective terms and conditions. For details, please contact the Bank staff.
17. The Bank reserves the right to amend the Terms and Conditions of this Promotion, and the right to suspend or terminate this Promotion at any time without prior notice.
18. No person other than the Customer and the Bank have the right to enforce or to enjoy the benefit of any term under these Terms and Conditions in accordance to the "Contracts (Rights of Third Parties) Ordinance" (Cap. 623, the Laws of Hong Kong).
19. In case of any discrepancies between the English and Chinese versions of this Terms and Conditions, the Chinese version shall prevail.
20. In case of any dispute, the Bank reserves the right of final decision.