

2024 March and April Bank of Communications (Hong Kong)

WeChat Banking Customer WeChat Online Linkage Reward Promotion Terms and Conditions

1. The "Bank" refers to Bank of Communications (Hong Kong) Limited.
2. "Promotion Period" is from 1 March 2024 to 30 April 2024, both dates inclusive.
3. This Promotion is only applicable to individual customers (based on identification numbers) who hold a valid sole-name HKD savings account or sole-name HKD current account with the Bank.
4. All rewards and privileges cannot be transferred, returned, redeemed for cash or exchanged for other products or rewards.
5. The method of collecting all rewards will be arranged by the Bank.
6. All employees of the Bank are not eligible to participate in this Promotion.
7. All services and transaction records involved in this Promotion are subject to the Bank's records. The Bank shall not be liable for any delay or loss of or error in information submitted by customers or any such information being unrecognizable due to any technical problems arising from computers or network.
8. The first 500 customers who successfully bind their accounts to the "BOCOM HK" WeChat Official Account for the first time during the Promotion Period ("Eligible Customers") are entitled with a HKD50 cash reward ("Reward").
9. "Binding" means the action of linking a Designated WeChat Account with the Internet Banking Service provided by the Bank to a customer which is performed by the customer through the "BOCOM HK" WeChat Official Account or by such other means acceptable to the Bank.
10. Prize winner (based on identification numbers) can only receive Reward once during the entire Promotion Period.
11. Rewards will be credited into the prize winners' valid sole-name HKD savings account or sole-name HKD current account with the Bank on or before 31 August 2024. The account into which the Reward will be credited will be decided by the Bank. Prize winners must maintain a valid sole-name HKD savings account or sole-name HKD current account and have the "BOCOM HK" WeChat Official Account still bound when the Bank credits the Reward to their accounts. Otherwise, the eligibility of the prize winner will be forfeited.
12. Any transactions involving fraud or fraudulent, false, unauthorized, cancelled, refunded or un-posted transactions will not be applicable to this Promotion. The Bank will verify the eligibility of prize winners based on transaction records of the Bank. If the Bank finds any transaction that are not qualified after the Rewards have been credited to prize winners' account(s), the Bank will debit the amount equivalent to the Reward from the prize winner's

- sole-name HKD savings account or sole-name HKD current account without prior notice.
13. The Bank reserves the right to replace the Reward with other rewards or gifts without prior notice to customers. Customers understand and accept that the value or nature of the relevant alternative rewards or gifts may be different from the original rewards.
 14. Following, browsing and using "BOCOM HK" WeChat Official Account and "BOCOM HK WeChat Official Account Service" are subject to the Bank's relevant terms and conditions. For details of the relevant terms and conditions, please contact the Bank staff.
 15. The Bank reserves the right to amend any terms and conditions of this Promotion and suspend or terminate this Promotion at any time without prior notice.
 16. All products and services involved in this Promotion are subject to the relevant terms and conditions and for details, please contact the Bank staff.
 17. No person other than Eligible Customers and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623, the Laws of Hong Kong) to enforce any term of these terms and conditions or enjoy the benefit of any term under these terms and conditions.
 18. In the event of a dispute arising out of this Promotion, the interpretation of these terms and conditions and the eligibility for any rewards, the decision of the Bank shall be final and conclusive.
 19. In case of any discrepancies between the English and Chinese versions of these terms and conditions, the Chinese version of the terms and conditions shall prevail.